

DES/OR

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ARJUN P V

I am a creative Web Designer and Digital Marketer. I have experience designing websites, banners, ads, and managing SEO and social media campaigns.

WORK EXPERIENCE

Web Development (2013 - Present)

Freelance

I create responsive, user-friendly websites tailored to meet client needs and enhance their online presence.

Digital Marketing Strategist (2019 - 2020)

GITD Fashion Designing Institute

Developed and executed targeted digital campaigns that increased student enrollment by 30% within one month.

Enhanced the institute's online presence by optimizing SEO, resulting in a 50% growth in views.

Accountant (2018 - 2019)

MGM Traiding Co

Managed daily financial transactions and bookkeeping using Tally, ensuring accurate and efficient record-keeping.

SKILLS



EDUCATION

Bachelor Degree (2014- 2017)

Kannur University

Tally (2017 - 2018)

Spectrum Computers, Kannur

Digital Marketing Certificate

Google, HubSpot, Avodha

Ai Essentials

Google Certificate